

# VISUAL STORY NETWORK

## 2013 ANNUAL REPORT

*The ministry expanded to 1670 participants in 71 nations reaching an estimated 300,000 people with the good news of Jesus.*

- *VSN resourced Genaye, a media evangelist from Ethiopia, and 21,000 others with 1500 hours on VSN web sites as they sought help for their mission work.*



Genaye

*The ministry helped Renew World Outreach develop strategies to use mobile phones in evangelistic outreach. The Mobile Ministry Forum expanded to 108 organizations as the world's leading partnership platform for using mobile devices in ministry.*

- *The Story Seminar was launched where VSN trained 95 leaders, like Francis and Ali who oversee two of the largest media outreaches to Muslim North Africa.*



Story Seminar in Paris.



Rebecca

- *VSN mentored 40 visual communicators, like Rebecca who wants to tell stories via film "that glorify God and speak truth into hearts."*

*We increased capacity* with a part-time administrator, promotions coordinator, event producer, and five foundation grants.



Moise

Moise, a Wycliffe Bible translator in Kenya, leaned forward and came out of his chair with one hand raised to heaven and the other holding his mobile phone.

His words... "Ahhh! Wonderful!" underscored the gratitude already written on his face. Moise had just read a Bible passage in his mother tongue on his cell phone for the first time. View this "Moise moment" at [www.visualstory.org/moise](http://www.visualstory.org/moise).

## 2013 Visual Story Network Strategic Plan Goals and Results

### *I. Build the Movement to 225 Organizations*

2013 Year End: 218      2012 Year End: 188      Increase: 20 (10%)

### *II. Collaborate on 75 projects, products, & partnerships (cumulative)*

2013 Year End: 80      2012 Year End: 56      Increase: 24 (43%)

### *III. Expand to 2000 visual storytellers*

2013 Year End: 1671\*      2012 Year End: 1315      Increase: 356 (27%)

### *IV. Train 500 storytellers*

2013 Year End: 361\*\*      2012 Year End: 213      Increase: 143 (67%)

### *V. Expose to the Gospel*

2013 Year End: 304,000 \*\*\*      2012 Year End: 132,500      Increase: 171,500 (129%)

\* The number of people who voluntarily associate themselves with the Visual Story Network.

\*\* 94 participated in story training. 267 participated in mobile ministry training.

\*\*\* Based on an estimate resulting from each of the new projects, product, and partnerships.



Mobile Ministry Leadership Team.