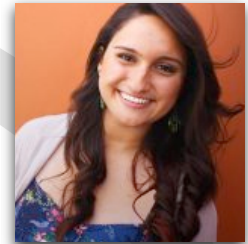


VISUAL STORY NETWORK

2014 ANNUAL REPORT

The ministry expanded to 1,945 participants in 80 nations reaching an estimated 260,000 people with the good news of Jesus.

- *VSN resourced Isabella, a media evangelist in Thailand, and 23,000 others who spent 1200 hours on VSN web sites as they sought help for their mission work.*



Isabella

The ministry helped Frontiers, a church planting ministry among Muslims, develop strategies to use mobile phones in evangelistic outreach. The Mobile Ministry Forum expanded to 126 organizations as the world's leading partnership platform for using mobile devices in ministry.

- *We trained 147 leaders like Joseph Hovsepan in the use of story in reaching and teaching people in places like Iran.*



Joseph Hovsepan

VSN launched the Persian Women's Leadership Network. Forty female leaders focused on Iran received received training and mentoring.



Pastor Paul

- *Pastor Paul Matthews from India committed to creating the first evangelistic film in Halbi for the Halbi people. Forty-four other unreached groups were adopted.*

We trained 345 leaders in the area of mobile ministry like Donna. In turn, Donna led Amira to Christ using her mobile phone. Amira is a young widow in India whose story is below.



Amira

During a visit, Donna shared with Amira, "I was just given some films on the life of Jesus that you can watch on your phone. Would you like to see them?" Amira hesitated, "Well...sure. I don't know much about Him." Donna gave her a microSD card with the films. When they met a week later, Amira said, **"Every evening the boys asked to watch more films about Jesus."**

After some discussion, Donna asked, "Amira, do you want to be clean before God by accepting Jesus as the sacrifice for your sins?" "Yes, I want this gift," she replied. Donna led her in prayer to receive Christ.

Story Network Strategic Plan

Goals and Results

2014 Goals

Provide leadership resources to 500 Ministries

Result:

1500 leaders read the monthly “best practices” communiqué.
45 people groups were adopted by those who will create evangelistic media.
77 ministry introductions made between potential partners.
50 media practitioners mentored.

Train 150 leaders in ministry application of story

Result: 147 trained.

Train 400 leaders in ministry application of mobile technology

Result: 345 trained.



Cumulative Goals

Build the Movement to 250 Organizations

Result: 239 (10% increase from 2013)

Collaborate on 100 projects, products, & partnerships

Result: 112 (33% increase from 2013)

Expand to 2000 visual storytellers

Result: 1,945* (16% increase from 2013)

* The number of people who voluntarily associate themselves with the Visual Story Network.

When we held our first Mobile Ministry gathering in 2010, Steve and Nancy Keel hosted 13 of us in their Ringold, Virginia home for three days. When I first met Steve, he was losing the ability to breathe on his own because of pulmonary fibrosis. God called him home in 2012. Nancy's adult daughters have helped her carry the torch of using mobile phones for the Gospel by launching www.bibletransmission.com to make Bibles available to everyone's mobile device. **At age 72, Nancy is showing no signs of slowing down! She is one of nearly 2000 leaders involved in VSN who counts on us to provide training, connections and new ministry opportunities.**