

VISUAL STORY NETWORK

2015 ANNUAL REPORT

The ministry expanded to 2,146 participants in 85 nations reaching an estimated 153,000 people with the good news of Jesus.

- *VSN resourced Purackal from India, and 20,650 others who spent 1140 hours on VSN web sites as they sought help for their mission work.*



Purackal

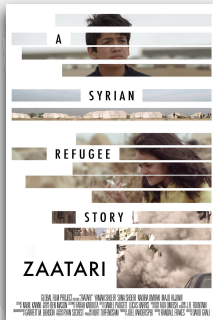
The ministry helped Operation Mobilization develop strategies to use mobile phones in evangelistic outreach. The Mobile Ministry Forum expanded to 171 organizations as the world's leading partnership platform for using mobile devices in ministry.

- *We trained 193 leaders like David Yeghnazar from ELAM ministries in the use of story in reaching and teaching people in places like Iran.*

We mentored and trained 84 strategic women like Sarah in using media for their mission through the Middle East Women's Leadership Network.



David Yeghnazar



- *VSN connected OneHope (a children's outreach) with film producer Joel Vanderspek. Together they created the pre-evangelistic film Zaatari that has been seen by tens of thousands of Syrian refugees.*

We trained 443 leaders in the area of mobile ministry.



Sarah

Sarah is a 27-year-old Iranian who experienced a radical conversion to Christ. She was profoundly affected by the idea that under Islamic law her voice only counted as half that of a man in a court of law. She immigrated to the United States in 2013. When given the opportunity to host an evangelistic broadcast television into Iran, she did not hesitate. She states, "since I began to broadcast on television into Iran, my family has not spoken to me."

Regarding the Visual Story Network, she says, ***"I love the training and encouragement I receive. There is nothing else like this for women."***

2015 Goals and Results

Goal: Provide leadership resources to 500 Ministries

Result:

1300 leaders read the monthly “best practices” communiqué.
54 ministry introductions made between potential partners.
38 media practitioners personally mentored.

Goal: Train 175 leaders in ministry application of story

Result: 193 trained.

Goal: Train 500 leaders in ministry application of mobile technology

Result: 443 trained.



Cumulative Goals

Goal: Build the Movement to 275 Organizations

Result: 276 (15% increase from 2014)

Goal: Collaborate on 140 projects, products, & partnerships

Result: 142 (22% increase from 2014)

Goal: Expand to 2300 visual storytellers

Result: 2,146* (10% increase from 2014)

* The number of people who voluntarily associate themselves with the Visual Story Network.

Marty leaned in to catch every word at our Mobile Ministry Forum gathering. Tomi Ahonen was speaking to 130 mission leaders about the way mobile phones are changing the world. Forbes magazine named Tomi as the world's #1 “power influencer” in the mobile phone market. When Marty heard there would soon be more mobile phone subscriptions in the world than people, Marty knew God was prodding him. He would later say, ***“I was a man on fire. I took Tomi’s presentation and shared it with everyone I could. I knew that my mission organization had to change or miss the opportunities God was giving us through mobile.”***

Marty is now responsible for helping Wycliffe Bible Translators’ missionaries use mobile phones to reach people with Scripture in North and South America.