

VISUAL STORY NETWORK

2017 ANNUAL REPORT

- The ministry expanded to 2,856 participants in 90 nations reaching an estimated 303,000 people with the good news of Jesus.

- We trained 145 leaders like Clive and Kathryn in the use of story in reaching and teaching people in places like Indonesia.



Clive & Kathryn

- The ministry helped Operation Mobilization develop strategies to use mobile phones in evangelistic outreach. The Mobile Ministry Forum expanded to 208 organizations as the world's leading partnership using mobile devices in ministry. We trained 631 leaders in the use of mobiles as a ministry tool.



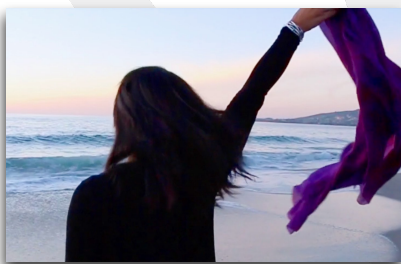
- 151 leaders from 36 countries like Candace Mackie completed one of our five-week Mission Media U courses in Media, Story or Innovation. Candace is the reason we will train 30 TWR global leaders in media strategy in 2018.

- 101 evangelistic films like "From Darkness to Light" have been completed for least-reached people groups



Turkmen Film: "From Darkness to Light"

- We trained 120 strategic women like Sarah in using media for their mission through the Middle East Women's Leadership Network.



Sarah

Sarah may be the world's most vibrant, female Christian from Saudi Arabia. She experienced the grace and power of Jesus as a student in the United States. She is being mentored by Shirin through our Middle East Women's Leadership Network. She took our Mission Media U course on developing media. As a result, she produced a two-minute video of her conversion and calling. She sees with new eyes how media can expand her ministry outreach.

2017 Goals and Results

Goal: Catalyze 50 ministries to visual media in their mission

Result:

Teams from **44** organizations completed a Media Strategy

Goal: Train 250 leaders in ministry application of story

Result: 145 trained.

Goal: Train 400 leaders in ministry application of mobile technology

Result: 631 trained.

Cumulative Goals*

Goal: Build the Movement to 380 Organizations

Result: 451 (33% increase from 2016)

Goal: Collaborate on 225 projects, products, & partnerships

Result: 239 (20% increase from 2016)

Goal: Expand to 2700 visual storytellers

Result: 2,856* (21% increase from 2016)

* The cumulative growth of the ministry since our founding in 2007

** The number of people who voluntarily associate themselves with the Visual Story Network



Kirk is the International Technology Coordinator for Operation Mobilization (OM). Through our Mobile Ministry Forum, Kirk learned about the Bible Box, a device that broadcasts digital evangelism and discipleship resources on its own Wi-Fi network. *In the last three years, Kirk has sent 750 units to ten countries where they are used by OM staff.* 100 units are in Syrian refugee camps as "digital watering holes" where refugees have access to Christ-centered content.

Kirk says, "I am grateful for VSN and the way they have helped us innovate for the sake of the gospel."

