

Accelerate

the mission of the
Church in the hardest
places on earth.

“Make disciples of all nations...”

Jesus as recorded in Matthew 28:19

VISUALSTORY
— NETWORK —

A Fractured World

The Challenge

Several BILLION people do not know the hope and purpose Jesus offers. They live in brokenness, darkness, depression...often under the burden of repressive regimes.

As the world is increasingly media saturated, entertainment-driven and transformed by technology, it has only become more tribal, secular*, radicalized** and less free.***

* Europe, North America and China are increasingly secular.

** Islamic and Hindu radicalism is still on the rise even after the defeat of ISIS.

*** 80% of the world's population is losing religious freedom including in the West.

Fractured Lives

3 threats face a new generation who don't have access to the Gospel.

Our world is...

SATURATED BY VISUAL MEDIA

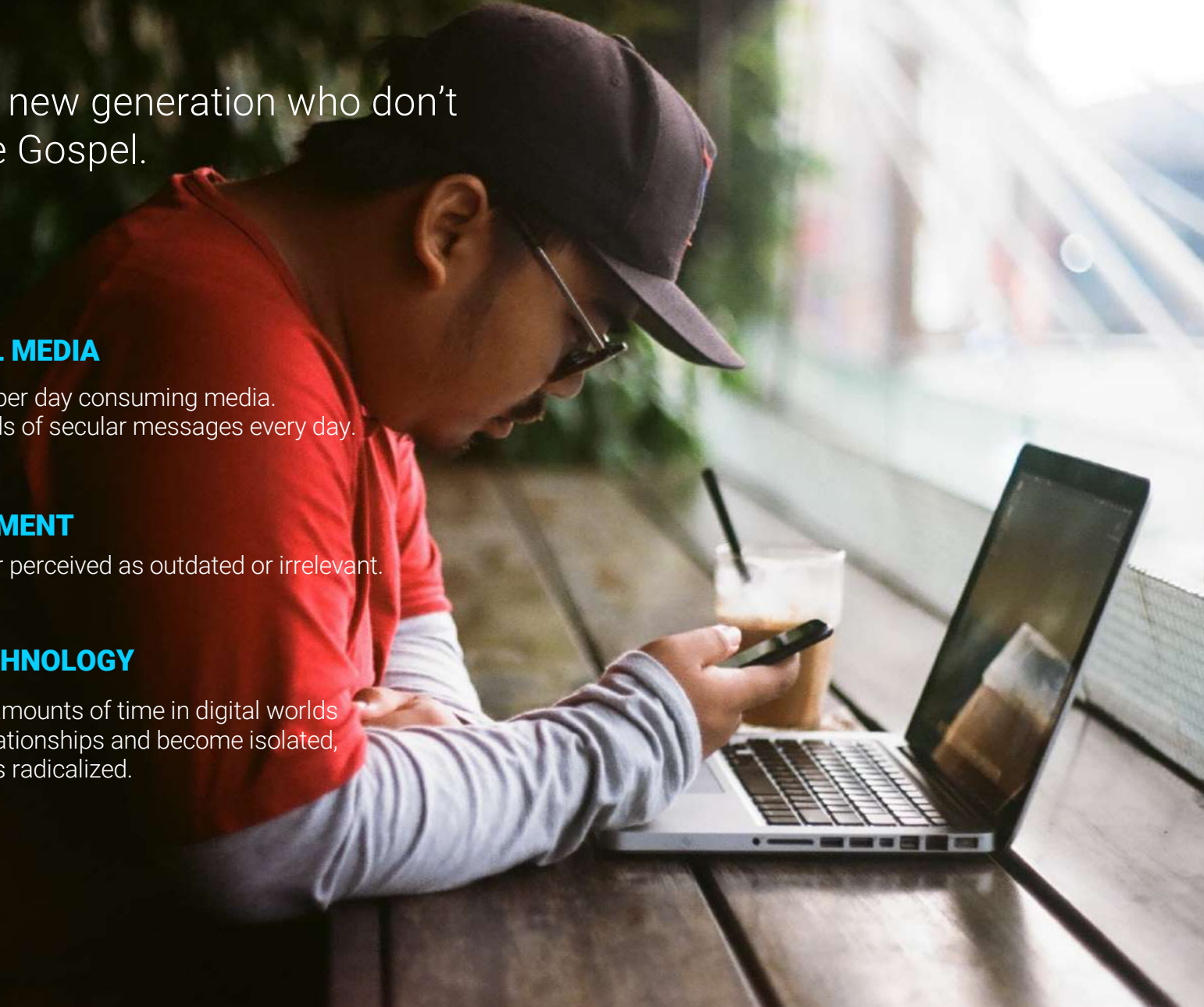
- People spend 5-10 hours per day consuming media.
- People encounter hundreds of secular messages every day.

DRIVEN BY ENTERTAINMENT

- The gospel is unknown, or perceived as outdated or irrelevant.

TRANSFORMED BY TECHNOLOGY

- People spend increasing amounts of time in digital worlds apart from meaningful relationships and become isolated, depressed and sometimes radicalized.



VSN Solutions

Visual Story Network is a trusted leader for 500 ministries, churches and mission organizations. We equip leaders to use...

MEDIA... so Christ-centered visual media is available to every person.

STORY... by following Christ's example of using story to get the attention of the unreached...and soften the hearts of the disillusioned, resistant and radicalized.

TECHNOLOGY... to reach people in their digital world with the right message at the right time leading to right relationships that will help them grow in Christ and become multiplying disciples.

Murat, Facebook and Jesus



Story

2019

Mid-January

Murat and Aisha live in the Middle East not far from former ISIS territory. **Murat, a Muslim, saw a Facebook ad asking if he wanted to learn about the sayings of Jesus.** He clicked yes and got an automated response in Facebook Messenger with *"You have heard that it was said, 'Love your neighbor and hate your enemy.' But I tell you, love your enemies and pray for those who persecute you."*

End of January

Each morning Murat got a saying (Bible verse) on his phone followed by a question. Over 14 days, he completed a series of mini-Bible studies. **After completing the studies, he received this message, "Would you like to have a visit from a follower of Isa (Jesus)?"** "Yes, I would love this," he typed back.

Mid-February

Yuseff, a Jesus-follower, traveled several hours by bus to Murat's town to meet him. **When Yuseff walked in the modest home, Murat was waiting with Aisha, his father and two friends.** Murat had been telling them about the sayings of Jesus and they wanted to learn more as well.

End of June

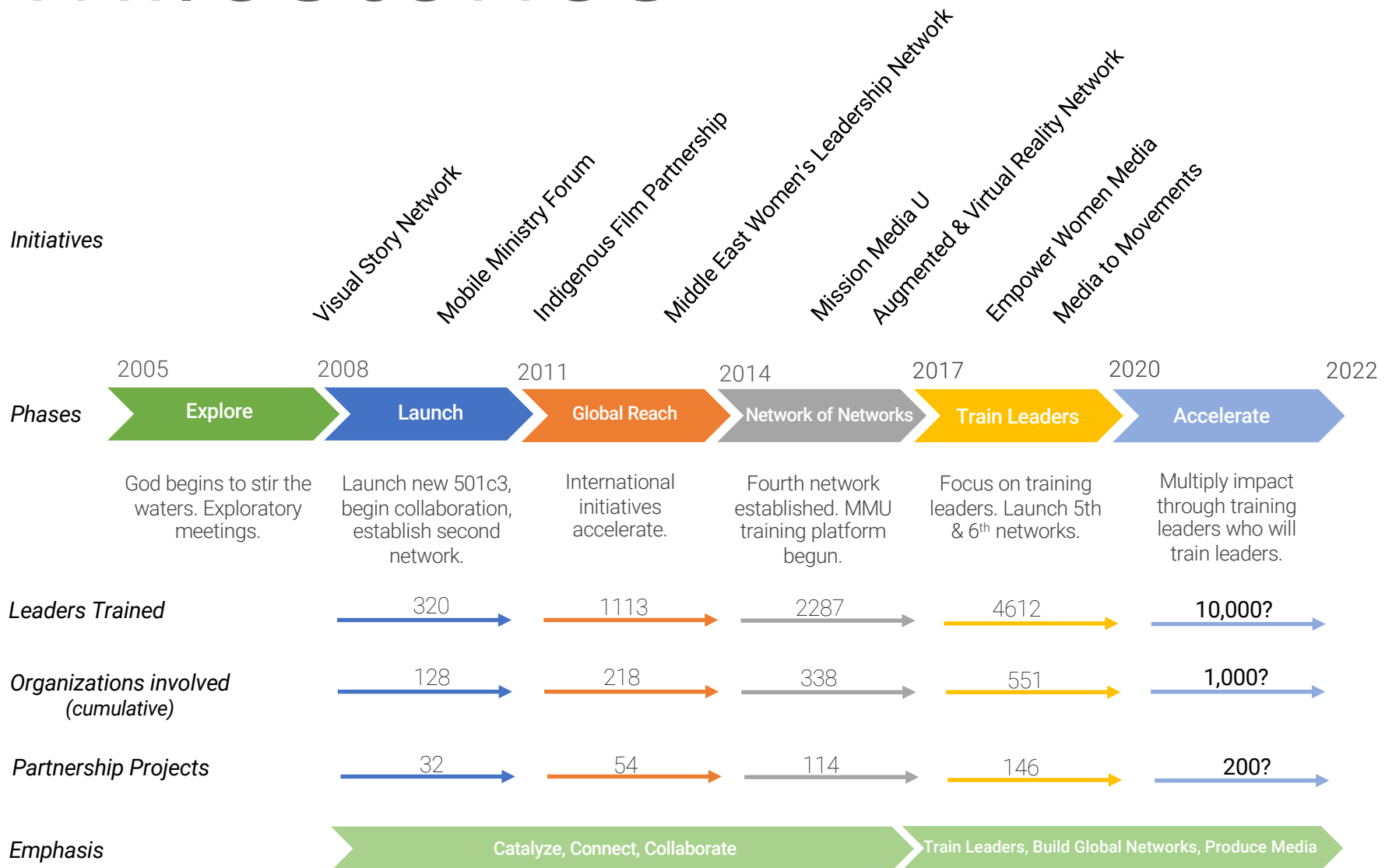
Yuseff had traveled to Murat's town four times to study the Bible. Murat always has a group waiting in his home. **Murat and Aisha told Yuseff, "We are so excited to follow Jesus! We love telling our friends and family about him."**

July

Murat and Aisha moved to a new town. Yuseff now meets with Murat by phone. Yuseff is having Murat and Aisha read passages about baptism. **Yuseff is coaching Murat to lead a Discovery Bible Group on his own in his new town as well as with his friends and family back home.**

VSN trains leaders including the ones who developed and executed this strategy.

Milestones



Equip The Generation

that will use media, story and innovation to make disciples of all nations.



Train Leaders

VSN has trained **8300 leaders from 500 organizations** to multiply their impact through the use of media, story and technology.

Build Global Partnerships

VSN has created **6 worldwide partnerships** between like-minded ministries that have resulted in 255 gospel media initiatives.

Produce Media & Equipping Resources

VSN has co-produced **175 films and 51 'best-practices' media training resources**, available to ministry organizations and leaders worldwide.

Train Leaders



Visual Story Network helped equip and guide iHOPE Ministries to expand its reach locally and globally. Thanks to VSN, iHOPE has strategically added new resources across multiple media channels, thereby raising global awareness for iHOPE's mission and a record number of people served by iHOPE's resources."

Renod Bejjani, President

"You are helping advance the state of world missions in a big way."

Keith Williams, missionary trainer



Build Global Partnerships

"I've been in media for 23 years and have never experienced before the synergy of missions and media that the Visual Story Network creates."

Jeff Holder, ABC, Sony, Hanna-Barbera, Veggie Tales



Two New World Changing Partnerships

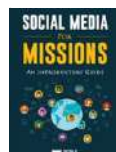
Media to Movements. In October, 2018 we began to gather the top 12 global leaders from six organizations involved in training others to use social media to lead to disciple-making movements. A disciple-making movement occurs when there is rapid multiplication of new believers in a given area. Using social media to ignite these movements is a new move of God's Spirit. We have been meeting for a year and are laying the foundation for increasing the number of known Media to Movement efforts from 25 to 250 by 2022.

Empower Women Media. We began this partnership in 2017 to train women to use media to accelerate their mission. In 2018, God opened up doors to become the leading global partnership and training women to be religious freedom advocates. Religious freedom research has that shown that 80% of the world has lost religious freedom in the last 10 years (including in Europe and North America). This greatly limits the environment where Christians are free to assemble, worship and share the Gospel. This partnership will train 300 women to use media as religious freedom advocates in some of the most restrictive parts of the world.

Produce Media & Equipping Resources

*"I know of no one other than VSN who is specifically committed to encouraging and actively **supporting** the growing the full range of small new media – short video, smart phone, social media, etc. Understanding these media and being able to effectively integrate them is critical for any Kingdom strategy."*

Phill Butler, Founder of Intercristo, visionSynergy

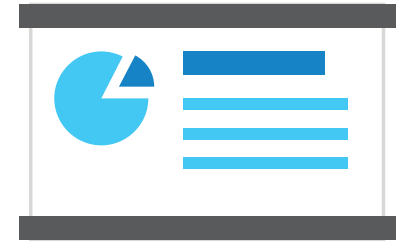


Shohrat's Story Told Throughout Central Asia

As a boy, Shohrat was terrified of the Sirat Bridge, the bridge that Islam teaches must be crossed to reach paradise. It is as thin as a razor and suspended over the fires of hell. Within three years of the fall of communism, his brother-in-law came to Christ and had Shohrat watch the JESUS Film. Through the film, Shohrat understood Jesus was the bridge to paradise. He began to share his newfound faith and planted churches in his village as well as in others. He is one of the fathers of the modern Turkmen church.

"From Darkness to Light" (Tümlükden Nura) is a 13-minute film that tells his story. It is the first-ever evangelistic film featuring Turkmen people. The film is translated into five languages and is being broadcast into Central Asia via satellite as well distributed through social media, mobile phones, a dedicated app. Turkmenistan, in Central Asia, is one of the most repressive countries in the world. There are 1,500 known believers.

2020 - 2022 Strategic Goals



- Train 10,000 leaders to use media, story and innovation to make disciples of all nations.
- Lead a cutting-edge partnership to expand the number of teams using media for disciple-making movements from 25 to 250 worldwide.
- Co-produce and distribute 20 indigenous, evangelistic films for least-reached people (bringing the total to 161).
- Turn the tide on the decay of religious freedom worldwide by training 300 female religious freedom advocates equipped to train others.

These media leaders will reach 30,000,000 people with the Good News of Christ.

Will You Invest in the Finishing Partner Fund?

Will you prayerfully assist us with this vision to train 10,000 leaders to reach 30 million people in 2020-2022? You are among a select group of partners invited to resource a \$41,500 Finishing Partner fund that will be doubled through a matching fund.

We are seeking \$300,000 for the 2020 strategy above current giving.

- \$200,000 through foundation and partner grants.
- \$33,500 matching funds.
- \$25,000 lead partner funds.
- \$41,500 in finishing partner funds.

At this time, will you prayerfully consider a strategic investment toward the Finishing Partner fund to train the generation that will use media, story and innovation to make disciples of all nations in the year 2020?

Clyde & Shirin



Budget

	2020	2021	2022
Train Leaders			
Mission Media U	40,000	45,000	50,000
Live events	10,000	12,500	15,000
Build Global Partnerships			
Middle East Women	20,000	25,000	30,000
Mobile Ministry Forum	15,000	15,000	15,000
Augmented & Virtual Reality	10,000	15,000	20,000
Media to Movements	80,000	125,000	150,000
Empower Women Media	15,000	15,000	15,000
Produce Media			
Unreached People Films	15,000	10,000	10,000
Religious Freedom "Dare to Overcome"	30,000	40,000	50,000
Operations			
Staff	200,000	210,000	225,000
Administration	30,000	35,000	40,000
Total Expenses	\$465,000	\$547,500	\$620,000

Who are your 12?

On a Friday morning last fall, a phrase from God echoed in my mind... "Who are your 12?" Who are the people God has given me a special heart for? Who are the ones I have an opportunity to influence to help them become more like Christ? After some time in prayer, I wrote the names of 12 people God brought to mind. Since then, I have been intentionally loving them in a variety of ways.

As followers of Christ, we should be intentional about pouring our lives and faith into the lives of others so they can do the same with others still. Jesus modeled it. He commanded it. I invite you to ask the Lord to give you the names of 12 people you can invest in this year.

Imagine what it would look like if 10% of the world's professing Christians were intentional about loving others towards Christ-likeness? There would be a web of interconnectivity where people are being prayed for, served, loved, encouraged, inspired and instructed.

Jesus calls all of his people into a life of loving with intentionality when he says...

"As you go, make followers in all the nations..." (Matthew 28:19)

Learn more and take the challenge at www.visualstory.org/twelve.

A handwritten signature in blue ink that reads "Clyde". The signature is stylized with a large, looping 'C' and a trailing flourish.

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Visual Story Network: www.visualstory.org

Mobile Ministry Forum: www.mobmin.org

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Mission Media U: www.missionmediau.org

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