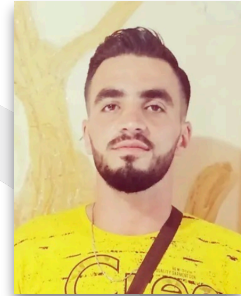


VISUAL STORY NETWORK

2020 ANNUAL REPORT

- The network expanded to 4,300 participants in 96 nations.
- We equipped 1863 leaders like Walid to use media, story and innovation for evangelism and church planting.



Walid

- The Media to Movements (MTM) strategy is estimated to be used by 7% of the mission teams around the world focused on unreached people groups. This strategy uses social media to identify “seekers” and connect them with those who will follow-up and disciple them.



- We launched an 8-month religious freedom media fellowship for 30 strategic women leaders in Pakistan like Wagma.

- All 161 evangelistic films of the 2020 Vision like “From Darkness to Light” were completed for least-reached people groups.



Turkmen Film: “From Darkness to Light”

- We trained 141 strategic women in using media for their mission through the Empower Women Media.
- We hosted our third religious freedom film competition and received 16 films from female filmmakers like Maral from countries like Saudi Arabia, Iran and Afghanistan.



Maral

Maral found new life in Christ in Iran, one of the most oppressive countries in the world. As her faith grew, pressure on her increased. She immigrated as a religious refugee to Canada. Shirin and Maral met in 2016 at a media training we offered in London for Iranian Christian leaders. Shirin mentored her and invited her to make a short film for our “Dare to Overcome” religious freedom film competition. Maral started an animated film in early 2020, but doubted herself and wanted to give up. Shirin wouldn’t let her quit and Maral submitted her film by the deadline. Her 3-minute film, District 18, tells the story of a girl shunned for her beliefs. When Shirin called Maral to tell her an independent jury chose her film as a Grand Prize Winner Maral said, “Thank you so much for being a friend and mentor! I’m indebted to you. You helped me overcome my fear that I could actually produce my own film.”

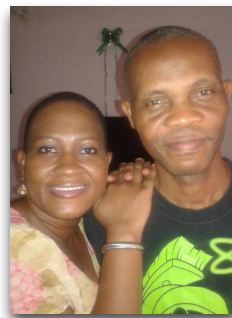
2020 Goals and Results

Goal: Train 2,500 leaders to use media, story and innovation to make disciples of all nations.

Result: **1863** leaders trained like Patrick.

Goal: Lead a cutting-edge partnership to expand the number of teams using media for disciple-making movements from 25 to 75 worldwide.

Result: **48 new teams** for a total of 73 worldwide.



Patrick & his wife Ijeoma

Goal: Turn the tide on the decay of religious freedom worldwide by training 100 female religious freedom advocates.

Result: **141** trained.

Patrick Anyanwu, a Nigerian, is the Director of Media for the largest African mission sending agency, CAPRO. While we may have only met once in-person, we have built a friendship over the last 11 years. He has participated in a number of our training and partnership opportunities such as the Mobile Ministry Forum and the 2020 Vision, which makes evangelistic films for least-reached people. Patrick is one of the 10,000 leaders we have trained and resourced since VSN began in 2007.

Cumulative Growth

Goal: Build the Movement to 480 Organizations

Result: **491**

Goal: Collaborate on 675 projects, products, & partnerships

Result: **697**

We lead the following global partnerships

