



Accelerate

Visual Story Network accelerates the mission of the Church

- by equipping our generation to use media, story and innovation
- to make disciples and advance religious freedom
- in least-reached nations.

“Make disciples of all nations...”

Jesus before his ascension into heaven

VISUAL STORY
NETWORK

A Fractured World



Several BILLION people do not know the hope and purpose Jesus offers. They live in brokenness, darkness, depression...often under the burden of oppressive regimes.

As the world is increasingly media saturated, entertainment-driven and transformed by technology, it has only become more tribal, secular*, radicalized** and less free.***

* In Islamic Iran, 31% of the population identifies as non-religious. In America, house of worship attendance dropped 20% in one generation (2000 to 2020).

** Islamic and Hindu radicalism are on the rise even after the defeat of ISIS.

*** 80% of the world's population is losing religious freedom including in the West. This has gotten worse since the outbreak of COVID.

Fractured Lives

3 threats face a new generation who don't have access to the Gospel.

Our world is...

SATURATED BY VISUAL MEDIA

- People spend 5-12 hours per day consuming media.
- People encounter hundreds of secular messages every day.

DRIVEN BY ENTERTAINMENT

- The gospel is unknown, or perceived as outdated or irrelevant.

TRANSFORMED BY TECHNOLOGY

- People spend increasing amounts of time in digital worlds apart from meaningful relationships and become isolated, depressed and sometimes radicalized. This got much worse as a result of the COVID pandemic.



VSN Solutions

Visual Story Network accelerates the mission of the Church by equipping our generation to use media, story and innovation to make disciples and advance religious freedom in least-reached nations. We do this as we...

Train Leaders...

so Christ-centered visual media is available to every person.

Unleash the power of global partnerships ...

because the toughest places are only going to be reached as God's people work together.

Produce media and equipping resources ...

to reach people in their digital world with the right message at the right time leading to right relationships. This will help them grow in Christ and become followers who lead others to Jesus.

Equip Our Generation

to use media, story and innovation to make disciples and advance religious freedom in least-reached nations.



Train Leaders

VSN has trained **13,300 leaders** from **610 organizations** to multiply their impact through the use of media, story and technology.

Build Global Partnerships

VSN has created **6 worldwide partnerships** between like-minded ministries that have resulted in 100 gospel media initiatives.

Produce Media & Equipping Resources

VSN has co-produced **210 films** and **53 'best-practices' media training resources** being used by organizations and leaders worldwide.

Train Leaders



*Empower Women Media provided training and one-on-one mentoring until my film was completed. **I was so surprised when my film** received the Grand Prize in the religious freedom film competition!*

Maral Aalipour-Karaee, Iranian animator

I took a class from Mission Media U and it opened my eyes to what was right in front of me. When I'd visit our neighbors, they were constantly on their phones. If only we could connect with them about Jesus on their screens, where they're already spending so much time. That's what I'd call fishing with a net instead of a pole.

Daniel, Middle East missionary



[Click here to watch both Daniel and Maral's stories.](#)

Build Global Partnerships

"I've been in media for 26 years and have never experienced before the synergy of missions and media that the Visual Story Network creates."

Jeff Holder, ABC, Sony, Hanna-Barbera, Veggie Tales



MIDDLE EAST WOMEN'S
LEADERSHIP NETWORK



media to
movements



Newest World Changing Partnerships

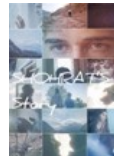
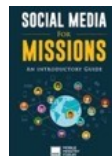
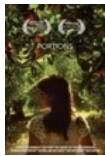
Media to Movements. In October 2018 we began to gather the top 12 global leaders from six organizations involved in training others to use social media to lead to disciple-making movements. A disciple-making movement occurs when there is rapid multiplication of new believers in a given area. Using social media to ignite these movements is a new move of God's Spirit. ***Since we began the partnership three years ago, the number of known "Media to Movement" efforts has expanded from 25 to 250***

Empower Women Media. We began this partnership in 2017 to train women to use media to accelerate their mission. In 2018, God opened up doors to become the leading global partnership and training women to be religious freedom advocates. Religious freedom research has that shown that 80% of the world has lost religious freedom in the last 10 years (including in Europe and North America). This greatly limits the environment where Christians are free to assemble, worship and share the Gospel. ***This partnership has trained 920 women to use media as religious freedom advocates in the most restrictive parts of the world.***

Produce Media & Equipping Resources

"I know of no one other than VSN who is specifically committed to encouraging and actively supporting the growing the full range of small new media – short video, smart phone, social media, etc. Understanding these media and being able to effectively integrate them is critical for any Kingdom strategy."

Phill Butler, Founder of Intercristo & visionSynergy



Introducing People to Jesus
Using Your Mobile Phone

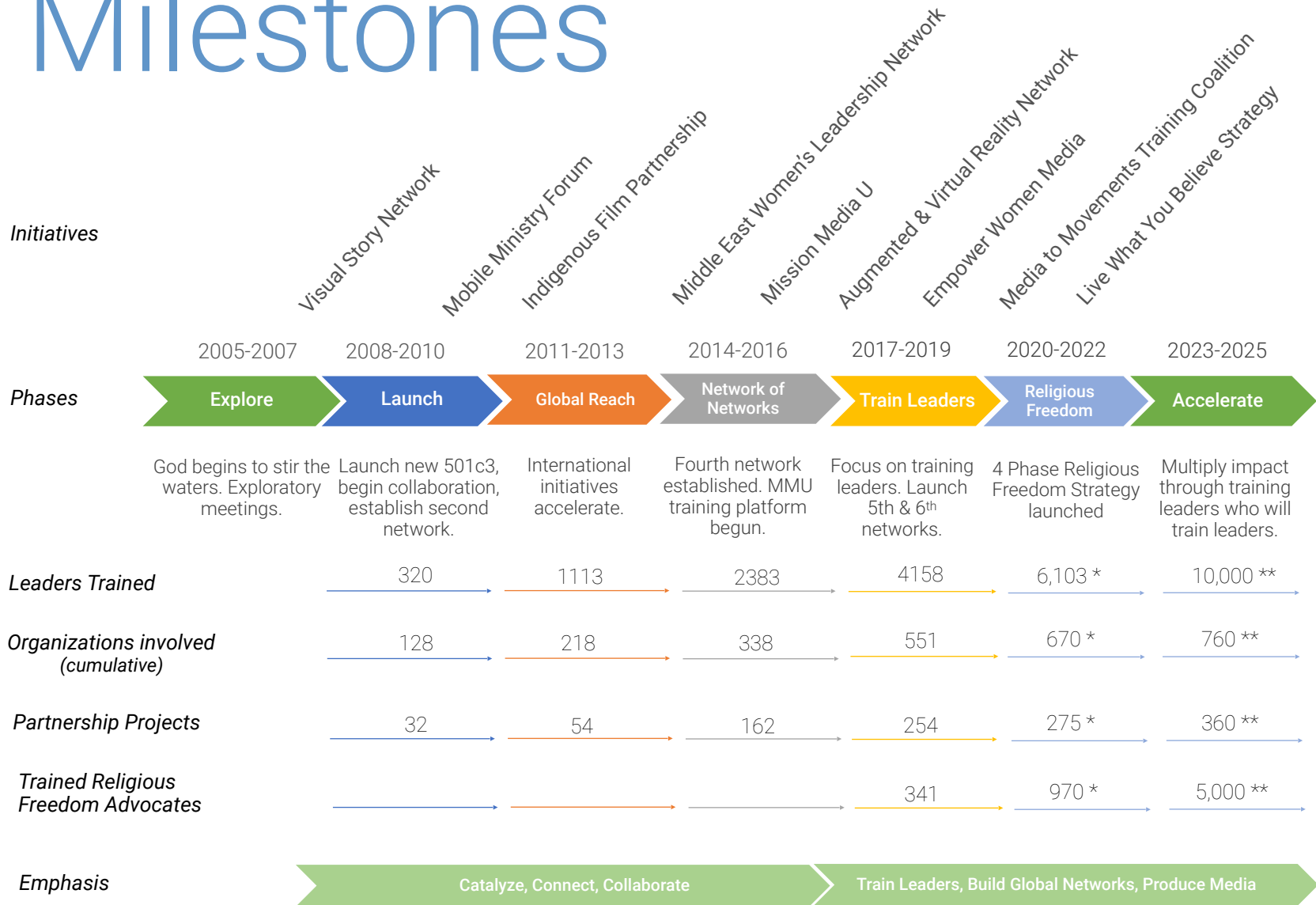


Shohrat's Story Told Throughout Central Asia

As a boy, Shohrat was terrified of the Sirat Bridge, the bridge that Islam teaches must be crossed to reach paradise. It is as thin as a razor and suspended over the fires of hell. Within three years of the fall of communism, his brother-in-law came to Christ and had Shohrat watch the JESUS Film. Through the film, Shohrat understood Jesus was the bridge to paradise. He began to share his newfound faith and planted churches in his village as well as in others. He is one of the fathers of the modern Turkmen church.

"From Darkness to Light" (Tümlükden Nura) is a 13-minute film that tells his story. It is the first-ever evangelistic film featuring Turkmen people. *The film is translated into five languages and is being broadcast into Central Asia via satellite as well distributed through social media, mobile phones, a dedicated app.* Turkmenistan, in Central Asia, is one of the most repressive countries in the world with only 1,500 known Christians.

Milestones

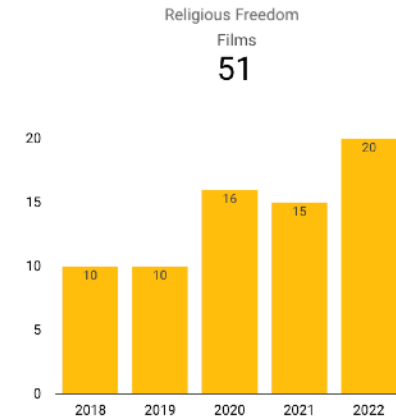
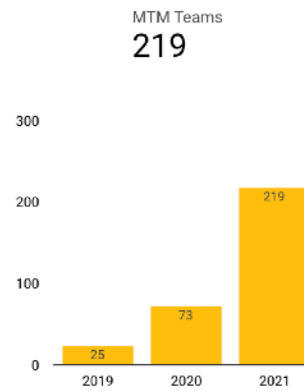
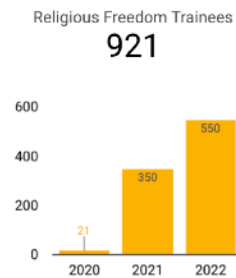


* Projections by end of 2022
 ** Faith Goal for 2025

Our Impact Over the Years

2007-2022

The totals are cumulative.
The bars in each graph are annual.



2023 – 2025 Goals



- Train 10,000 leaders to use media, story and innovation to make disciples of all nations.
 - 2,500 in 2023
 - 3,500 in 2024
 - 4,000 in 2025
- Lead a cutting-edge coalition to expand the number of teams using media for disciple-making movements from 250 to 1000 worldwide.
 - 150 new teams in 2023
 - 250 new teams in 2024
 - 350 new teams in 2025
- Increase religious freedom in oppressive countries by training 5,000 religious freedom advocates.
 - 1,000 in 2023
 - 1,500 in 2024
 - 2,500 in 2025

These leaders will reach tens of millions of people with the Good News of Christ. The advocates will be champions of religious freedom in their countries.

Will You Be a FINISHING PARTNER?

You are invited to resource a \$25,000 Finishing Partner fund. Will you help train 10,000 leaders to reach 30 million people through our 2023 - 2025 strategy?

We are trusting God for \$400,000 for the 2023 Strategy above regular giving?

- \$300,000 through foundation and partner grants
- \$50,000 from Matching Fund Partners
- \$20,000 from Lead Partner gifts (to be doubled by the matching fund)
- **\$30,000 in Finishing Partner gifts** (to be doubled if matching funds are still available)

At this time, will you prayerfully consider a strategic investment in our \$25,000 Finishing Partner fund to train leaders to use media, story and innovation to make disciples of least-reached nations?

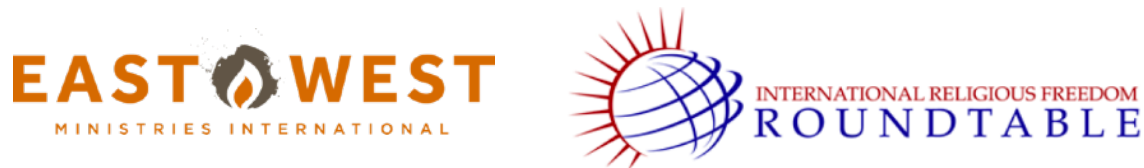
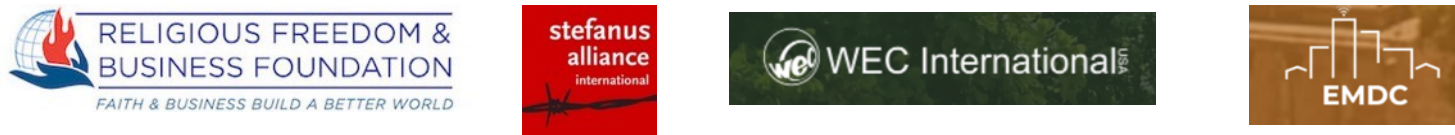
Clyde & Shirin



Budget

<u>Budgeted Expenses</u>	2023	2024	2025
Train Leaders in Media			
Mission Media U	25,000	30,000	35,000
Middle East Women	25,000	30,000	35,000
Mobile Ministry Forum	20,000	25,000	30,000
Augmented & Virtual Reality	10,000	15,000	20,000
Expand Teams Using Social Media Among Least-Reached			
Media to Movements	125,000	150,000	175,000
Train Religious Freedom Advocates			
Religious Freedom Events	40,000	60,000	80,000
Empower Women Media / Live What You Believe	90,000	95,000	100,000
Operations			
Staff	215,000	225,000	235,000
Administration	35,000	40,000	45,000
Total Expenses	\$585,000	\$670,000	\$755,000

Our Partners Include...



About Us

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Brian Bird

Writer/Producer, Case for Christ,
When Calls The Heart



Chris Hite

Principal, Coreland Companies



Honnie Korngold

Founder at CineVantage Productions



Luke McCollum

VP Walmart,
US Navy Vice Admiral (3-star, retired)



Clyde Taber

Executive Director, Visual Story Network



Visual Story Network: www.visualstory.org

Mobile Ministry Forum: www.mobmin.org

Middle East Women's Network: www.mideastwomen.org

Mission Media U: www.missionmediau.org

Empower Women Media: www.empowerwomen.media

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