



*Equipping our generation to use media, story, and innovation
to make disciples and advance freedom
in the world's hardest places.*

“Make disciples of all nations...”

—Jesus, before his ascension into heaven



Abdul is a 47-year-old Muslim farmer in Asia. He saw an ad on Facebook asking, ***“Do you want to know how to have God's favor in the afterlife?”*** He responded “yes” and began an online conversation with Hassan. Hassan asked Abdul if he thought about his sin. ***“Yes, I have thought a lot about it. I know I shouldn't get drunk and be harsh with my wife.”***

After several months of online discussion, Abdul became more open to Jesus. This led to a weekly meeting with Abdul and his family to study the Bible.

After two months of visits, Abdul and his family came to believe in Jesus as their Savior. Abdul was eager to share his new life with others. Within several months he led three families to faith in Jesus. ***In the 2 ½ years since he trusted Jesus, 211 people have also followed Jesus.*** 135 have been baptized and 45 local leaders oversee their own house church. There are seven generations of house churches.

Abdul's story is one of thousands made possible through the partnerships you help grow.

The Challenge

Billions of people are spiritually isolated.
Most will never meet a follower of Jesus.

80% of the world's population is losing
religious freedom including in the West.

Together, we can change that story.

- ***In this broken world, BILLIONS of people do not know the friendship and purpose Jesus offers.*** They live in isolation, guilt, fear and depression...often under the burden of oppressive ideologies.*
- People who are hurting rarely resist the person of Jesus. When given the chance, they are drawn to the One that names, knows, sees and loves them. It has been 2000 years since Jesus called us to make followers of all nations.

“You are my friends...”

“Ὑμεῖς φίλοι μου ἐστε...”

– Jesus (John 15:14)



VSN Solutions

Visual Story Network equips our generation to use media, story, and innovation to make disciples and advance freedom in the world's hardest places. We do this as we...

Solutions

Objectives

Results since 2007

1 Train Leaders

Equip disciple-makers to reach their digital generation.



27,159
trained leaders

2 Unleash the Power of Global Partnerships

Unite global teams multiplying impact in least-reached nations.



6 global
partnerships
resulting in
1,153 projects

3 Produce Media & Equipping Resources

Create tools and stories advancing faith and freedom.



280
short films



59
media training
resources

Impacting Lives Among the Least-Reached



A "least-reached nation" is one where less than 2% of the population identifies as Christian.

Train Leaders



Daniel was serving among an unreached people group in the Middle East when he learned how to use media to accelerate his outreach through media. Through Visual Story Network, **he learned how to use media to “fish with a net, instead of pole.”** This helped him reach thousands of people instead of dozens.

[Watch Daniel's story here.](#)

“Visual Story Network’s training completely transformed my idea of using media in missions. It was a huge catalyst for the work we’re doing now among unreached people.”

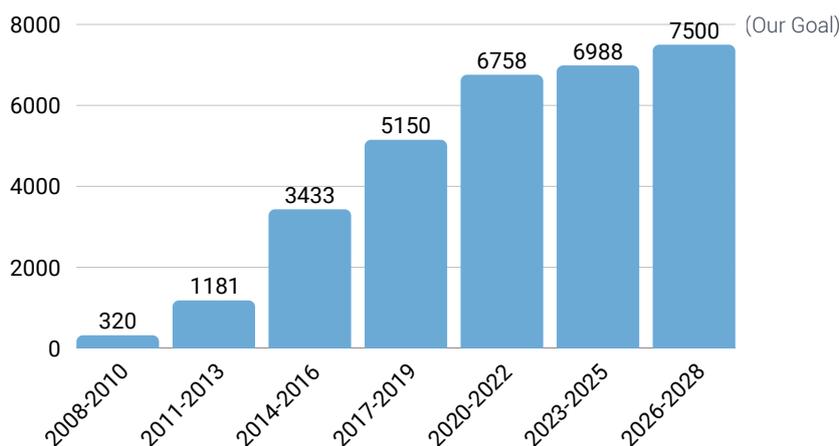
Candace Mackie, Director, TWR Motion

[Click here to watch Candace's story.](#)



CANDACE MACKIE
MINISTRY DIRECTOR, TWR MOTION

Leaders Trained in Media Strategy



Build Global Partnerships



"It's been 2000 years since Jesus called his people to make disciples of all nations. I believe ours is the generation that will take the gospel to every person. VSN is helping us and others make that vision a reality."

Josh Newell, Director, Jesus Film Project

[Click here to watch Josh's story.](#)



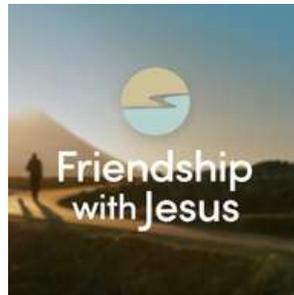
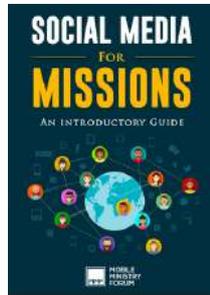
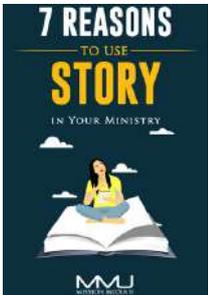
digital disciple making network

Ripple Effect of a Partnership

1. The Visual Story Network (the center circle in the diagram) started the Digital Disciple Making Network (DDMN) in 2019 to use digital strategies to accelerate the growth of the Church in least-reached nations.
2. We facilitate the DDMN Lead Team comprised of 11 key partners (second circle from the center).
3. Through the network, a variety of efforts emerged (third circle) to support organizations (fourth circle) adopting the DDMN strategy.
4. There are more than 50 organizations supported by the network, representing 400 teams using digital strategies around the world.
5. These teams lead to thousands of new believers each year like Abdul.



Produce Media & Equipping Resources



Yasmine Stands Tall in Remote Afghanistan

Yasmine (photo on right) is a 23-year-old world changer in Pakistan, one of the world's least religiously free nations. **Yasmine was inspired and equipped to use our Live What You Believe curriculum throughout the country through our six-month media fellowship.** She even trained 40 university students in the very conservative Khyber district (photo below).

The curriculum teaches how to support human rights and religious freedom according to Article 18 of the UN Declaration of Human Rights.



"The participants were male because in such a patriarchal society it's very important to educate males about how essential is Human Rights and freedom of believe for a peaceful society, women empowerment and business innovation."

Yasmine, Live What You Believe
Media Fellow

"I know of no one other than VSN who is specifically committed to encouraging and actively supporting the growing the full range of small new media – short video, smart phone, social media, etc. Understanding these media and being able to effectively integrate them is critical for any Kingdom strategy."

Phill Butler, Founder of Intercristo & visionSynergy

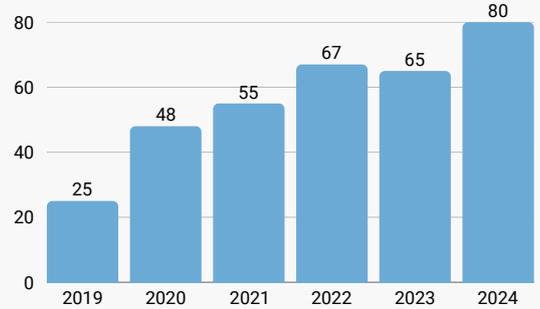
VSN Impact through 2024

The totals are cumulative.
The bars in each graph are annual.

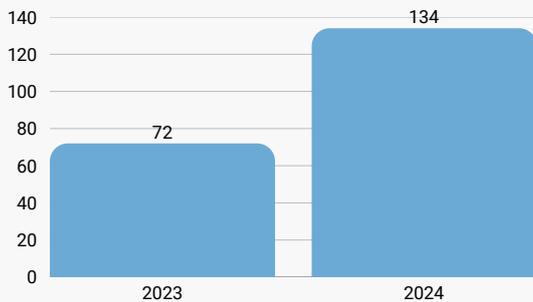
Trainees from all Strategies
27,159



New Digital Disciple Making Teams
340



Friendship With Jesus Trainees
206



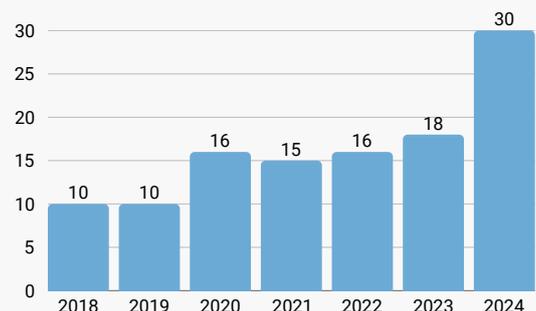
PPP Cumulative
1,153



Religious Freedom Trainees
6,649



Religious Freedom Films
115



2026-2028 Goals



Train 7,500 new leaders to use media, story and innovation to make disciples in least-reached nations.

- 2,000 in 2026
- 2,500 in 2027
- 3,000 in 2028



Lead Digital Disciple Making Network to expand the number of teams using media for disciple-making movements from 400 to 600 worldwide.

- 60 new teams in 2026
- 65 new teams in 2027
- 75 new teams in 2028



Increase religious freedom in oppressive countries by training 7,500 religious freedom advocates like Yasmin.

- 2,000 in 2026
- 2,500 in 2027
- 3,000 in 2028

These leaders will reach tens of millions of people with the Good News of Christ. The advocates will be champions of religious freedom in their countries.

Will You Equip More Daniels and Yasmynes By Being a 2026 FINISHING PARTNER?

When you give, you're not just funding programs—you're equipping pioneers like Abdul, Yasmine, and Daniel to reach their nations.

You are among a select group of partners invited to resource a \$20,000 Lead Partner fund. Your gift will be doubled through our matching fund.

At this time, will you prayerfully consider a strategic investment in our \$10,000 Finishing Partner fund? Together, we can accelerate Jesus' Kingdom among the least-reached. Your investment today equips tomorrow's disciple-makers."



Clyde & Shirin

Milestones

	2005-2007	2008-2010	2011-2013	2014-2016	2017-2019	2020-2022	2023-2025	2026-2028
	Explore	Launch	Global Reach	Network of Networks	Train Leaders	Religious Freedom	Accelerate	Mentor
	Visual Story Network	Mobile Ministry Forum	Indigenous Film Partnership	Middle East Women's Leadership Network	Mission Media U	Augmented & Virtual Reality Network	Empower Women Media	Digital Disciple Making Network
							Live What You Believe Network	Abraham Women's Alliance
							Friendship With Jesus	
	God begins to stir the waters. Exploratory meetings.	Launch new 501c3, begin collaboration, establish second network.	International initiatives accelerate.	Fourth network established. MMU training platform begun.	Focus on training leaders. Launch 5th & 6th networks.	4-Phase Religious Freedom Strategy launched.	Multiply impact through training leaders who will train leaders.	Expand strategies while building into next generation leaders.
Leaders Trained		320	1,181	3,433	5,150	6,758	*7,000	**7,500
Organizations Involved (cumulative)		128	218	338	551	709	*762	**810
Products, Projects, Partnerships		32	53	143	265	329	*425	**475
Trained Religious Freedom Advocates						1,693	*7,000	**7,500

Emphasis

Catalyze, Connect, Collaborate

Train Leaders, Build Global Networks, Produce Media

* Projection based on 2023-2024 figures

** Faith Goal for 2028

Budget

Budgeted Expenses	2026	2027	2028
Train Leaders in Media			
Mission Media U	5,000	5,000	5,000
Mission XR	10,000	10,000	10,000
Friendship With Jesus	15,000	20,000	25,000
Expand Teams Using Media Among Least-Reached			
Digital Disciple Making / Media to Movements	160,000	170,000	180,000
Train Religious Freedom Advocates			
Empower Women Media / Live What You Believe	38,000	45,000	50,000
The Initiative for Religious Freedom	140,000	150,000	160,000
Operations			
Staff	280,000	285,000	285,000
Administration	52,000	55,000	60,000
Total VSN Expenses	\$700,000	\$740,000	\$775,000
Funds Directed via Donor Partnership	\$900,000	\$1,100,000	\$1,300,000
Total Funds Directed to Projects	\$1,600,000	\$1,840,000	\$2,075,000



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(3-star, retired)



Clyde Taber
Executive Director,
Visual Story Network



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Mobile Ministry Forum: www.mobmin.org
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